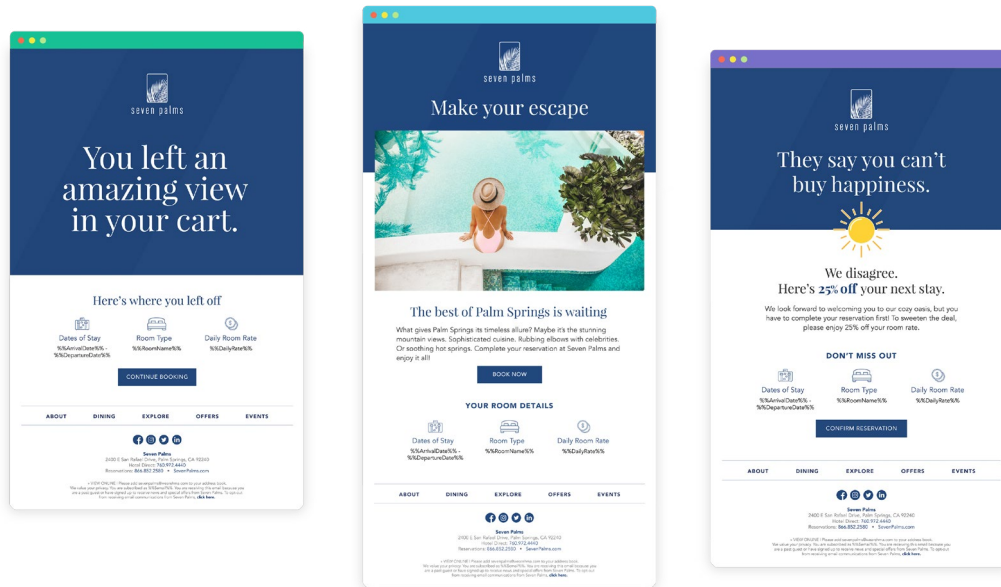


BOOMERANG

Shopping cart abandonment is a major issue



Don't let abandoned shopping carts sit idle in your booking engine. Turn lost sales into real revenue with Boomerang, an automated email program that brings prospective guests back to buy.

Boomerang helps you recover 15% or more of lost online sales. It works in the background of your website, gathering contact information as guests begin to check out. If they abandon their cart, Boomerang sends up to three personalised emails, customised to your brand and preferred timing, encouraging them to complete the booking process.

Boomerang is a low-cost, high-impact way to recover lost revenue and build brand affinity.



EASY

Entire process is automated



AFFORDABLE

Enjoy an impressive ROI



EFFECTIVE

15% average conversion rate

Boomerang is powered by HMA